



Erasmus+ KA2 Knowledge Alliances project
“Greening Energy Market and Finance – GrEnFIn”

AGREEMENT NUMBER: 612408

PROJECT NUMBER: 612408 – EPP-1-2019-1-EPPKA2-KA

Steering Committee Agenda & Minutes,

23 November 2021





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1. Steering Committee Meeting Minutes

Participating Institutions:

- P1 – University of Bologna (UNIBO) – Italy
- P2 – Ludwig-Maximilian University Munich (LMU) – Germany
- P3 – Birkbeck College London (BIRKBECK) – UK
- P4 – Vienna University of Economics and Business (WU) – Austria
- P5 – University of Katowice (UEK) – Poland
- P6 – University Paris-Dauphine (PARIS-DAUPHINE) – France
- P7 – Tauron Energia (TAURON) – Poland
- P9 – Hera srl (HERA) – Italy
- P10 – Pixel (PIXEL) – Italy
- P11 – Ego Energy srl (EGO) – Italy
- P12 – Jesus Ferreira Digital Energy (DELab) – Portugal
- P13 – My Energia Oner SL (MIWENERGIA) – Spain
- P14 – Speed Development Consultants (SPEED) – Greece

1.1. WP1 Project Management, Speaker: Silvia Romagnoli from UNIBO

Prof. Silvia Romagnoli gives a general presentation of the Evaluation received from EACEA. The Evaluation presentation is organized in chapters relative to every feature of the project. The main structure of the remarks will be presented by Prof. Romagnoli, while the details will be commented by the relative WP Leader in order to be shared with all Consortium Partners.

The presentation highlights the Positive and the Negative indications given by EACEA, proposing a Resolution for every weakness emerged. Every negative point stressed by the Evaluator will be addressed specifically with a direct action. The action will be then proposed to the Consortium and every partner will decide if to agree or propose another different approach.

The first negative aspect that the Evaluator considers of utmost importance is the **Entrepreneurship training**. The Evaluator found that the project was lacking with regards to the development of these particular skills. More attention must be taken in order to better communicate the real potential of the GrEnFin project with regard of this aspect. The action taken by the Consortium to develop the



Entrepreneurial Skills of the Professionals and of the Students have been more recently enhanced by the new design of the Full Immersion Experience (more on this later during the presentation of LMU).

About the **Quality and Coherence between WP** the feedback is positive overall. Actions has been taken for the **improvement of the platform** in order to be more informative and immediately comprehensible.

The criticality about the absence of particular types of content has been highlighted mainly because our lack of communication, the material is there but it hasn't been found by the evaluator. The resolution will be shown by PIXEL as a technical action.

About the **Partnership and cooperation section**. As indicated the presence sheet will now be taken on every meeting, in order to track the attendees. Updates of the past edition of the minutes have been done and should be present on the platform.

Concerning the **Management**, the positive rating comes from the structure of the partnership agreement. About the new List of Risks it will now be reviewed and approved by All Consortium Partners.

About the **Dissemination** a lack of information of attendees to the events has been indicated as a possible problem, there is the need to track the background of the public. From now a Best Practice for the Dissemination document will be implemented and will be submitted to all Consortium Partners.

Also for the **Exploitation and the Sustainability** of the project a dedicated document will be created to avoid confusion with the Dissemination strategy (more on the details of it in the PIXEL section).

About **Quality assurance and Evaluation**. A major deficiency in the composition of the Quality Board has been reported, the feedback has been well accepted and the resolution has been proposed to the Consortium. The correction will expand the board with the representation of HERA, LMU, SPEED, MIWENERGIA. The last two Partners will also be included as supervisors of the evaluation activity in order to monitor the reporting of WP10 activities. This will help the WP Leader of WP10 (WU) in the effort of the redaction the Evaluation Plan and in the construction of more efficient KPIs. An enterprise view (which SPEED and MIWENERGIA represent) could also be beneficial in terms of transparency and efficiency of the entire WP.

Questions:

Prof. Helyette Geman: What is the precise meaning of the absence of quantitative KPIs?

Response: The scale on the base of 10 points (in which the KPIs used to be reported) it's not considered scientific, it's just referring on a subjective assessment. The KPIs have to be scientific and effective.



1.2. WP10 Project Evaluation, Speaker: Irene Monasterolo from WU (substituted by Regis Gourdel)

Regis Gourdel explains in details the problems regarding the current state of the Evaluation Plan and the KPIs related to it.

The Evaluator surely is basing his assessment on the Summary Reports; the information found there has been considered absolutely not clear. The use of the grade system to reduce every KPI typology to a scale of 10 points it's not transparent and it's clearly leading to some misunderstandings. The simplification of the overall KPI system to a mere scale it's of course leading to the absence of Quantitative KPIs, as indicated by the Evaluator. The proposed resolution is to drop the 10 points scale system and to introduce a new set of revised KPIs to be used in future documents.

The full **list of revised KPIs** will be summarized in the new draft of the Evaluation Plan.

It's also the opinion of the speaker that issues about the self-evaluation process could be improved by including more partners in the process as previously proposed by Prof. Silvia Romagnoli.

The overall solutions found, are: The KPIs have to be constructed on their own scale if quantitative, this means that if the result it's a number and the process of getting this number has to be clear to third parties. The quality of the KPI has been clarified by indicating the nature of the KPI itself: quantitative, binary, qualitative.

The table presented in the presentation shows some of the KPIs as examples. As seen the grades on a 10 points scale has been avoided and it now presents a specific formula/resolution in relation to the specific type.

The major work has been made in improving the previous Evaluation process, no new KPI has been added. The quantitative KPIs have to be measured clearly and the source of data must not be ambiguous .

Questions:

Nassos: Taking as an example the validation events seems to be a problem in using KPIs that set a target, or a maximum capacity.

Response: There is no intention to put targets for that type of events, its just an additional information.



Viola Laura: In some of the events there is a maximum capacity, for example in the presence events. Nevertheless these information are to be considered as additional.

Prof. Silvia Romagnoli: If a benchmark of any sort has to be applied, it must be set in an objective way.

1.3. WP8 Business-Academia Network in Energy Finance and GrEnFin-Hub V-Platform Establishment, Speaker: Matteo Agati from PIXEL

With the help of UNIBO a revision of **Grenfin's homepage** has been done. The revision it's not finished and the new layout of the site it's not public yet. The Menu has been updated and simplified.

The section Academic and Educational path has been changed in the new GrEnFin Master section. The professional module menu has been improved with a section called e learning material, to guarantee and facilitate an easy access to the courses contents.

The homepage's **slideshow** has been improved with direct reference links to the Newsletter, the Master and the Professional Module. This will make the site much more intuitive given that the most important links of the projects will be located in the homepage.

A special Evaluator's login key it will be added as a super login to surf the site freely, this should avoid the switching between the different logins present in the partners area and in the public area.

Viola Laura: The news section will have a different position on the homepage, upper then it was before. The descriptive parts of the homepage have also been changed to make sure the contents are updated and the overall message communicated via the site is clear.

1.4. WP11 Dissemination and Exploitation of Results, Speaker: Andrea Peraldo from PIXEL

To address the problem indicated by the Evaluator it has been decided to prepare a separate document for the Dissemination and for the Sustainability.

The **Best Practise Report for the Dissemination** will have to be kept informative and simple. The contents of the documents should indicate the rewarding and effective events done by the Partners and the corresponding



strategy implemented to obtain that remarkable result. In this way the strategies of the single Partner will be shared among the Consortium and inspiration could be given to other institutions.

The report will have to be presented 1 month before the ending of the project. Pixel will send a reminder well before the deadline.

The **Sustainability Report** will be focused on the broadening of the network of associate partners as considered absolutely relevant as the main evidence of the sustainability of the project. For the same reason it's important to send all the material to be published on the site and to also activate also the exchange links on social media as shown in dedicated site section. The Report will focus the attention on the Sustainability of the Master and of the Professional Module. Partners will be called to signal the strategies to invest the idea of these two GrEnFin's assets even beyond the project timeframe.

1.5. WP1 Project Management, Speaker: Viola Laura from UNIBO

Viola Laura takes some minutes to talk about the **Amendment n.2**.

Most of the Partners involved in the process have already been contacted in bilaterals. During the project development Ego energy has identified three employees that are working in the holding Ego srl. This create a bureaucratic discrepancy between the official Partner who has submitted the project and the effective partner participating in it. The Resolution will to maintain Ego Energy with a clarification on the position of these employees.

About IMPA. They had some problems regarding the Covid emergency, they are currently working without financial support, this will inevitably cause a reallocation of the funds to other partners where the IMPA support is missing.

Regarding the **next mobility experience** in presence there is the possibility of arising the number of students, participants and professors. The mobility grant will be moved from the first three mobility experiences to the new one. The full immersion experience will be longer and will imply a bigger effort to be organized. The entire mobility grant allocation 40k will be allocated in: 20k in the mobility grant, 20k in WP4,WP5;WP6 for the organization.



1.6. WP5 Final Curriculum Development, Speaker: Andrea Mazzon form LMU

The **Full Immersion Experience** will take place in June 2022 in Bertinoro (Emilia Romagna, Italy).

The Original plan of doing 3 days will be now improved in 4 days. More students will be involved (30). This means 5 students from each university. 4 more professionals will come from the associate partners (not financed by mobility), the number of trainers will be improved from 8 to 12, 1 for each industrial partner.

Viola Laura: The mobility grants for the Trainers will be at the center of future updates on the specific expenses to be financed. The mobility fund works with the method of “real expenses”, that is to say that there will be a maximum cap and the only the effective expenses will be refunded. There is no possibility to grant mobility grants to associate partners, it is impossible because the associate must be connected to the consortium with a contract.

The Full Immersion Experience will divide the attended in two separate work groups (professionals and students will at first follow separate paths). The Professionals will be involved form the start in the resolution of the Case Study and will get a grip on the nature of the task in advance. In the second moment the students will participate with the professionals in the Case Study resolution. The trainers will give the theoretical background necessary to the students and, to avoid the mere theoretical learning of the subjects, the plan is to join the forces of the students and the professionals in the final resolution of the Case Study.

Students will be introduced to the case study by the professionals. This will create a sort of corporate behaviour simulation, where junior and seniors collaborate with each other.

3 Case study presented. One from the SMEs, one from HERA and one from Tauron

The next meeting will be set on March of 2022, as a general indication this will be set in Munich on the second week of March.





2. ANNEX

GrEnFIn_Steering Committee_ WP1_Amendment n.2_VIOLA LAURA

GrEnFIn_Steering Committee_ WP5_Full Immersion Experience_ANDREA MAZZON

GrEnFIn_Steering Committee_ WP10_Evaluation_REGIS GOURDEL

GrEnFIn_Steering Committee_23.11.21_Agenda

GrEnFIn_Steering Committee_WP1_EACEA Evaluation_SILVIA ROMAGNOLI

GrEnFIn_Steering Committee_WP11_ Best Practice Dissemination Report_PIXEL

GrEnFIn_Steering Committee_WP11_ Contribution to Sustainability_PIXEL

GrEnFIn_Steering Committee_23.11.21_list of attendees



Greening Energy Market and Finance



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ENERGY EFFICIENCY
& GREEN POWER

